



Edward Soto *Freelance Producer / Director*

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📷 [kalaklu.soto](https://www.instagram.com/kalaklu.soto)

Commercial and film producer & director specializing in video production for brands, companies, and artists. I have collaborated with multiple production companies and Ad agencies throughout the country. Feel free to reach out, I look forward to bringing your idea to life.

Producing Experience

- Producer, *The Union Productions*** [↗](#) 04/2022 – present
 - Execute and manage multiple commercial projects ranging from \$30k to \$100k.
 - Brand direct communication
 - Agency Collaboration

- Line Producer, *Sirens, Lucy Burnett*** 06/2022 – 06/2022
Greenwich
 - Feature film
 - Hire crew
 - Budget management

- Producer, *Revionist Films*** [↗](#) 10/2021 – 03/2022

Line produce the production and post-production for a series of videos for the Connecticut State Tourism Board. The project was filmed over multiple days in different locations.

- Production Coordinator, *Bowstring Studios*** [↗](#) 02/2022 – 02/2022

Handle release forms, manage PAs, and assist the assistant director on set for Post University Commercial.

- Producer, *Swift Co*** [↗](#) 11/2021 – 11/2021

Coordinate and hire crew, manage PAs, and run on-set operations for a social media spot for Gatorade: <https://www.instagram.com/p/CW3peXtJCj-/>

Directing Experience

- TheaterWorks Hartford - "Fun Home", *Commercial Spot*** 10/2022

Director: Edward Soto | DoP: Mike Curry
<https://vimeo.com/758033471/701811c21a> [↗](#)

- Beige, *Webseries***

Directed 3x 15 min episodes & sizzle trailer | <https://vimeo.com/470795740> [↗](#)

- Hip Hop for the Homeless, *Live Stream***

Live stream director | <https://vimeo.com/497414320/4e52d418a2> [↗](#)

- Sirens, *Short Film***

<https://vimeo.com/375500363> [↗](#)

- Bebe Machete, *Music Video & Album Release***

<https://vimeo.com/355440954/dd4e262b0d> [↗](#) |
<https://vimeo.com/388712843/c8774d6c09> [↗](#)

Skills

Budgeting & Scheduling (*Movie Magic ShowBIZ Studio Binder*)

References

Cris Andrei, *Sr. Producer*, Bowstring Studios
Cris@bowstring.tv, 610.513.0635

Pedro Bermudez, *Director*, Revisionst Films
pedro@revisionistfilms.com

Tomas Vallardes, *Creative Producer*, Swift Co
tomas.valladares@swift.co, 954.702.2373

Lucy Burnett, *Director*, Sirens, Feature Film
lucywilla.burnett@gmail.com